



blue*wish*

bluewish -
the cleaning cloth for kitchen, bath and more...

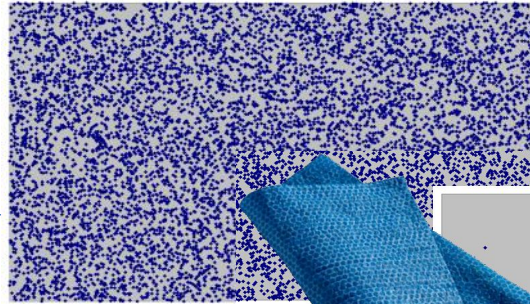

SWICOFIL



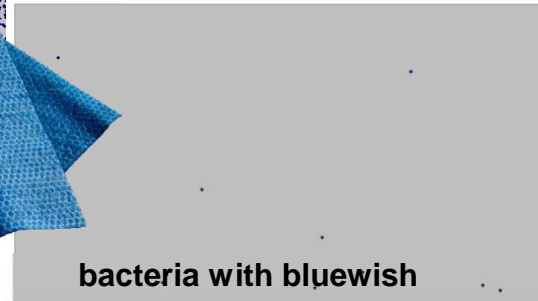
What can **blue***wish* do?

- antibacterial (99% less germs and bacteria)
- odor-free (no unpleasant odors even after days in use)
- bioactive (natural effectiveness with no chemical substances)
- high absorbency (up to 2 dl with no drops)
- washable (effectiveness even after many wash cycles)
- fuzz-free and non-deformable

bacteria without bluewish

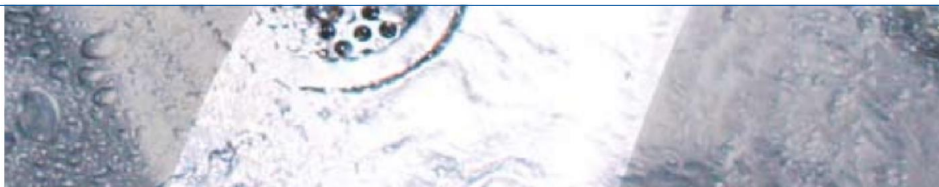


bacteria with bluewish



How does **blue***wish* work?

- with silver ions
- affect metabolism of bacteria and prevent their reproduction
- are imbedded in cellulose fiber and released continuously over a long period of time
- no odor
- surfaces are reinforced, rubber naps



blue*wish* - tested quality

Untersuchungsbericht Nr. 06.8.3-0048 vom 09. Juni 2008
Seite 3 von 4 Seiten

Untersuchungsgut

Kundenartikel	Probenbezeichnung - Nummer
Haushaltstuch, 5 % smartblockclean	0048

Ergebnis

KONTROLLMATERIAL „POLYESTER“ (NICHT ANTIMIKROBIELL AKTIV)

Wachstumswert

	Mittelwert [KBE absolut]	Mittelwert [Log KBE]	Wachstumswert ¹⁾
Staphylococcus aureus ATCC 6538			
0 h	2,46x10 ⁵	5,40	—
18 h	2,21x10 ⁵	5,35	-0,05
Klebsiella pneumoniae ATCC 4352			
0 h	3,50x10 ⁵	5,54	—
18 h	4,07x10 ⁶	6,61	1,07


¹⁾ Logarithmus der Anzahl koloniebildender Einheiten (Mittelwert von 3 Prüflingen) unmittelbar nach Inkubation des Kontrollmaterials
²⁾ Logarithmus der Anzahl koloniebildender Einheiten (Mittelwert von 3 Prüflingen) nach 18 Stunden Inkubation des Kontrollmaterials
 Die Differenz zwischen 2) und 1) entspricht dem Wachstumswert
³⁾ Unter den gegebenen Modifikationen sind Wachstumswerte speziell bei *S. aureus* bis zu -1 möglich

PROBE „0048“

Gesamtaktivität

	Mittelwert [KBE absolut]	Mittelwert [Log KBE]	Gesamt- aktivität	Beurteilung
Staphylococcus aureus ATCC 6538				
0 h	—	—	4,07	stark
18 h	< 20	1,28		
log KBE (Kontrolle _{18h}) - log KBE (Probe _{18h}) = 5,36 - 1,28 = 4,07				
Klebsiella pneumoniae ATCC 4352				
0 h	—	—	3,50	stark
18 h	1,07x10 ⁵	3,03		
log KBE (Kontrolle _{18h}) - log KBE (Probe _{18h}) = 6,61 - 3,03 = 3,58				

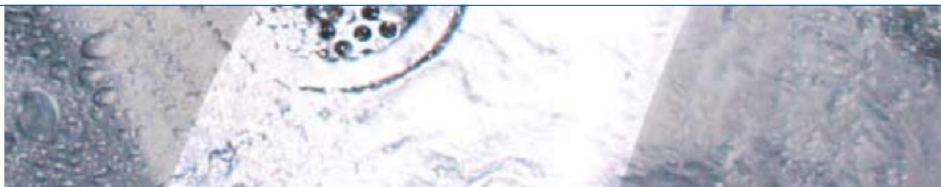
¹⁾ Logarithmus der Anzahl koloniebildender Einheiten (Mittelwert von 3 Prüflingen) nach 18 Stunden Inkubation der Probe

 <p>Hohenstein Certificate June 2008</p>	Polyestercloth after 18 hours	Bluewish after 18 hours
staphylococcus aureus 316'000	107 '000	< 20
Klebsiella pneumoniae 36'300	2'570 '000	< 20



blue*wish* - with Hohenstein
certificate





blue*wish* - is available

- in sizes 24 x 25 cm (2 towel/carton), 38 x 38 cm (10 towels in plastic bag) and in 2 m wide rolls for self cutting/packin g
- ready for shipping in printed cardboard packing in the languages German, English, French
- for sales in bulk (20'000 per order or more) to
 - distributors
 - chain stores
 - direct marketing organizations
 - TV sales channels
 - multi level marketing organizations.

Please contact:

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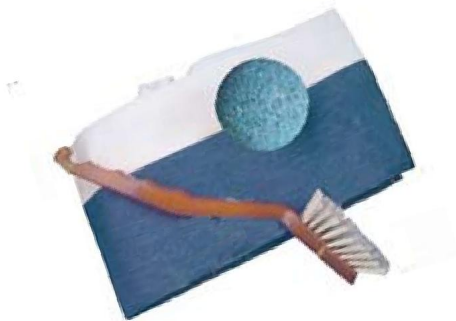
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blue*wish* - the future

- additional household cleaning cloths (floor, etc.)
- bluemagicball» for washing machines at 30 or 40°C
- WishmopFloor cleaning towel
- Microfiber woven fabric towel
- Anti-bacteria household cleaning brush
- Anti-bacteria toilet brush
- Soft anti-bacteria terry face towel
- Anti-bacteria terry drying towel
- Woven dish drying Towel



Our innovative ideas become your everyday products



blue*wish* - the potential

- giant market
- unique functionality – world novelty
- ideal product for direct marketing and TV sales
- environment-friendly – functions biologically
- market-ready and instantly available



For sales distributors, chain stores, direct marketing organizations, TV sales channels, multi level marketing organizations

blue*wish* - and the customers benefits

- antibacterial
- no smells
- less to be washed
- keeps longer
- highest absorbency
- 2 sizes
 - 24 cm x 25 cm in cartons for retail sales
 - 38 cm x 38 cm in plastic bags for institutional cleaning (hotels etc)
 - 2 m wide rolls for selfconfectioning and packing your own brand
 - Other sizes possible and on demand
- Minimum order 20'000 pieces



blue*wish*

